

2009 MEAD PUBLIC LIBRARY ANNUAL REPORT

FROM THE DIRECTOR

SHARON WINKLE

At the end of the introduction to the 2008 Annual Report, I referred to the recent economic downturn that was starting to affect Sheboygan and other area residents. I predicted that Mead Public Library was coming out of 2008 with the service capacity to meet increasing demands for existing services and the ability to offer new services of particular relevance to displaced workers and other economically-challenged residents. This, indeed, proved to be the case.

Increasing reliance on library service

By mid-year, items checked out from Mead Public Library had increased by 8.4 percent compared with 2008. Total checkouts of items had increased by 10 percent at year-end. Staff members worked hard to meet the increased demand for library services, including the request service designed to help libraries share materials in a cost-effective manner while meeting customer needs.

Mid-year budget adjustment

Despite their demonstrated need for service, members of the public accepted with grace and understanding the week-long furlough in August 2009. No public services were available during this time. The Library Board adopted the furlough in response to a mid-year action by the Sheboygan Common Council calling for all departments to reduce expenditures for the remainder of the year. Mead Public Library is a department of the City, so the Library Board supported the STARR expenditure reduction program. The board chose to implement a furlough and service hiatus rather than lay off staff. The furlough method allowed the library to offer expected levels of service at all other times the library was open.

Help for displaced workers

The library also rolled out Internet access and training services specifically intended to help displaced workers. The staff accomplished the rapid rollout as part of the "As One" program spearheaded by the United Way in response to growing unemployment that reached the double-digit level in Sheboygan County. Library staff members, augmented by volunteers, assured ready access to Internet-based resources, unemployment benefit applications, educational resources, and jobs/application information for displaced workers seeking immediate assistance.

In addition, the library initiated a procedural change that allows customers with unresolved account issues to continue use of the Internet access service. This means that all members of the community have an opportunity to use essential web-based services regardless of any economic hardships they may experience.

Positive experiences for teens

In concert with the local Healthy Communities - Healthy Youth initiative coordinated by the local United Way, Mead Public Library staff members received training in the "40 Developmental Assets" program. This occurred during the period leading up to opening of the renovated teen services area of the library.

Thanks to a generous bequest, the Library Board was able to fund the project designed to create a service area that offers a pleasing, yet practical, environment for teens. The Myrtle and Hazel Hansen Teen Library Center, dedicated in November, includes 12 computers for teen Internet access along with the fiction and popular materials collections for teens. The Mead Public Library Foundation also provided funding for this project and the related, forthcoming Dr. Jerome M. Maas Teen Learning Center.

The use of library services by teens continues to expand. The highly popular Cool Picks Summer Reading Program, once again sponsored by Acuity, resulted in a 21 percent increase in items checked out by teens during the months of June, July, and August.

Summer outreach program for children

The library extended its already strong children's summer reading programs to selected playground programs in Sheboygan with the help of three VISTA associates. In addition to the free bus ride program sponsored by the Friends of Mead Public Library, this outreach effort brought library services to children who would not have been able to visit the library in order to participate. We hope to offer the program in future years with the continued assistance of AmeriCorps/VISTA.

Spreading the word

The library spread the word about its programs and services in new ways during 2009. The redesigned website was introduced in January and later in the year, the library introduced use of digital display of mini billboards about its services at two interior public service locations on the first and second floors. The website was expanded later in the year to include staff recommendations for readers, which has proved to be a very popular service. Poetry and play reading along with new book discussion programs add to the mix that now includes the opportunity to experience e-books on the Kindle e-reader.

Staff members also spread the word about the importance of reading for adult members of the community. The third biennial Sheboygan Reads program featured the work of Betsy Jones Michael, a local author. The Sheboygan Press once again acted as co-sponsor with the Mead Public Library Foundation serving as the program's financial sponsor. "The Green Steed" proved to be a good fit with local interest in bicycling and the major non-motorized transportation initiative under way throughout the county.

Helping hands working together

It takes the combined and continuous efforts of three sibling organizations to assure the successful development of Mead Public Library. This results in an effective blend of public and private support targeted to the provision of public library services for Sheboygan residents. The dedication of the Helping Hands sculpture by Nancy Metz White in spring 2009, symbolized the importance of all three groups working together for the benefit of community members—Mead Public Library Board and staff, Friends of Mead Public Library, and the Mead Public Library Foundation. They are presented here in the order of their founding. The success of each one is integral to the success of the others.

ADULT SERVICES

DEBBRA VOSS, MANAGER

"City jobless rate hits 12.5 percent"

The Sheboygan Press 2/23/2009

"Kohler Company to cut 455 jobs; Layoffs account for 7 percent of local workforce"

The Sheboygan Press 4/3/2009

"Thomas to close: jobs heading south; Move leaves 366 people unemployed"

The Sheboygan Press 4/14/2009

The current economic climate has been deemed by many as the worst since the Great Depression. The newspaper headlines are just a small sample representing the economic reality for many Sheboygan area residents.

So, what does this have to do with Adult Services at Mead Public Library? A lot! The importance of public libraries, especially during difficult economic times, has been publicized frequently over the years. I would like to highlight this library's role in meeting the needs of community residents and complementing other support services provided by local agencies and organizations in Sheboygan during this challenging period. Adult Services staff and volunteers:

- Created an "Employment/Education Resource Center" to provide additional access to the Internet, databases, and word processing for job-seekers and the unemployed.
- Offered training sessions throughout the year in basic computer hardware and software skills, and general knowledge of the Internet, e-mail, and other electronic resources.
- Selected Internet resource links to help customers access information on job listings, job searching, and job loss.
- Purchased additional books to assist customers with career information, resume writing, basic computer skills, and coping with job loss.
- Added Wi-Fi to provide additional online access for customers with laptops, but with no Internet access from home.
- Purchased laptops to distribute from the Reference Desk to expand the number of computers available for in-house use.

This library is also a popular place for local residents unemployed or living at a reduced income level. We offer free books, magazines, newspapers, CD and downloadable audio books, music CDs, and DVDs, as well as public spaces for meeting and studying. Our facilities and services create an environment of mutual support and social inclusion.

Adult Services also offered several new literary programs in 2009, including a poetry circle, a play readers' group, and two additional book discussion groups. Several individuals expressed an interest in the library hosting an adult chess club, so an informal chess club started in the second half of 2009.

Funding from the William R. Werk Estate provided the opportunity to offer Kindles as an alternative to print books for those who are visually challenged (although use is not restricted on that basis). Five Kindles began circulating on July 6, 2009.

A special note of recognition for the dedicated volunteers who provided over 448 hours of service in 2009. Projects included selecting materials for the home delivery and nursing home programs, delivery of materials for homebound individuals, shelf-reading, local history projects, Wii programming for adults, and drop-in computer help. A special thanks to Martha Laning from the Plymouth Intergenerational Coalition and the local area teens that helped develop multi-generational programming at this library.

To quote from Nova Scotia Provincial Library, a public library and our neighbor in the north, "Hard economic times can be isolating, and public libraries bring people together in an inclusive, supportive environment. Public libraries are the original family-friendly environment."

CIRCULATION AND TECHNICAL SERVICES

DIANE KALLAS, MANAGER

In 2009, staff and customers persevered in their efforts to master the use of the new Polaris software that was installed in October 2008. Few were deterred in their quest for library materials. Circulation at Mead Library skyrocketed by approximately 10 percent in 2009 as customers checked out 899,799 items throughout the year, compared with 819,128 in 2008. We decided to lift the 10-item limit on video and DVD checkouts and to again allow one renewal on these items. Along with the rising unemployment rate in the community, we believe those were factors in the checkout increase.

The self-check stations continued to be popular, and proved to be an effective way to handle our increasing circulation. On average, 65 to 70 percent of checkouts each month are performed by customers. Statistics show over 2.4 million items have been "self checked" to date (since inception in October 2005 through 2009).

Customers transitioned easily in their ability to place requests on items through EasiCat. An increase of 53 percent in requests for Mead items sent our volunteers and pages to the shelves over 127,000 times this year! Systemwide, 492,100 requests were placed through EasiCat, a 16.2 percent increase over 2008. Mead customers borrowed 62,251 items from other ESLS libraries, while Mead supplied customers from other libraries with 119,427 items.

It was another busy year for Interlibrary Loan as we processed 4,667 items to be sent to libraries outside the Eastern Shores Library System (ESLS) and received 4,832 items requested by our customers—a total increase of 18 percent. Mead is one of the only libraries in ESLS that offers patrons the opportunity to place their own Interlibrary Loan requests through a link to WISCAT on our website. The continued increase in these loans demonstrates the popularity of this service.

Customers and staff members are now able to check availability and reserve the Rocca Meeting Room online from a link on our website. Early in the year, we began the process of customizing and testing the Evanced software. By June it was ready for public access. The new software can generate a variety of usage reports which is important since we believe the demand for the room is increasing. In 2009, we approved the use of the room for 213 programs.

We continued to use e-mail whenever possible to notify customers about overdue items and reserved items ready for pickup. For customers without e-mail, we use an automated phone message system for notification. These methods save the library approximately

\$30,000 in postage. We also use e-mail to send notices to customers three days before their items are due, including a link to EasiCat to renew online. Although circulation increased tremendously, we actually saw a slight decrease in the number of invoices for lost items that we needed to mail out—a likely indication that customers did find this pre-overdue notice helpful.

Our Technical Services group experienced a 4.8 percent increase in volume of materials added to the collection last year. They received, cataloged, and processed a total of 25,128 new items. Tech Services staff and pages were called upon to expedite processing of 100 copies of the "Sheboygan Reads" selection, "The Green Steed" by local author Betsy Jones Michael, as well as 46 new items (totaling \$718) purchased for Mead through the annual "Give a Gift to Mead" program.

In October, we were able to work with Polaris to resume our use of Unique Management Services to aid in collection of long overdue items and fees owed to Mead. We did a massive "catch up" on all eligible accounts from the preceding 12 months which brought favorable results. Total fees collected this year were about 6.6 percent less than last year. That may be attributed to the hiatus with Unique and the decision earlier in the year to allow all customers to use the Internet, regardless of the amount owed on their accounts. While it may have removed an incentive for paying overdue fees, it seemed prudent in light of the growing need for Internet access for job hunting and filing unemployment benefit claims.

Circulation staff worked diligently throughout the year to correct database errors that occurred during the software migration in 2008. Many routine database maintenance projects that had been put on hold were finally resumed. After much trial and error, we were finally able to get satisfactory book labels printed. Once everyone learned the new routine, Tech Services work started moving much more smoothly. At the very end of 2009, we started preparing to use the Polaris Acquisitions application in 2010 to add items to EasiCat as they are ordered.

All in all, 2009 was a very busy but successful year in Circulation & Technical Services. I am impressed with the resourcefulness and competence of the staff as they continue to provide the highest level of customer service possible. Our goals to expedite processing of new materials and circulate as many items to as many customers as possible have obviously been met this year!

INFORMATION TECHNOLOGY

DALE GORT, INFORMATION TECHNOLOGY SPECIALIST

In 2009 the staff became better acquainted with Polaris, the integrated library management software now in use in ESLS member libraries. We decided to implement the acquisitions module beginning in January 2010 so planning occurred late in 2009 in anticipation of this complex process.

We migrated our wireless access from the pro bono Excel.net DSL line to a second Charter connection in early April.

Twelve new computer workstations were added for teen use in the Myrtle and Hazel Hansen Teen Learning Center and new software was loaded on all public workstations. We now have 38 workstations (26 adult, 12 teen) plus additional workstations for reservation/training/job seekers. In addition, we now have 11 laptops on the second floor to loan out for use in the library. The children's department has expanded from three

Internet stations to seven Internet stations. The three older Gates computers have been replaced with four bilingual learning stations. The Henrietta A. Landwehr Children's Library Center also has two laptops available for checkout.

One of the projects that seemed within reach several times during the year is finally coming to fruition in 2010. Our public workstations on the second floor will print directly to a copier with attached coin box for self-service printing. Another complex process, this definitely was not accomplished in 2009, but is coming soon!

PUBLIC RELATIONS

HELENE CAPIZZI, PUBLIC RELATIONS SPECIALIST

In January, we went "live" with our new website. Using the Drupal content management system, it is much easier to update the new site. Some responsibility for routine information (such as reference links) is now being shared with library assistants in both Adult and Youth Services. This process avoids duplication of effort and also moves work that is essentially data entry to a more appropriate job responsibility level.

We've been able to add some features that I now coordinate, such as the "contact us" form. In 2009, that form was used 388 times by customers seeking all types of information from Mead Library. Another popular feature is our grid-based calendar which offers more information on events in a much more user-friendly format.

Using a third-party service called Dear Reader, we also now create monthly new book lists that offer book cover art and links to reviews and to the item in our EasiCat catalog. These lists are very popular with an average of about 900 visits each month.

We have not had as much success getting responses to blog entries on our web site, which also has been the anecdotal experience of other public libraries. However, I do update our Facebook and Twitter pages and hope this year to boost the number of people who become our fans and followers. Those two sites seem to reflect the future of social networking and I am anxious to increase our visibility in that area.

As expected, our website statistics went down dramatically during the first year of the new site. There are two reasons for this. One is that we previously had no way to exclude the website use statistics from staff computers so we never had a clear picture of how many customers were using our site. With our new statistical package from Google Analytics (which includes every bit of information one would ever want to know—and more!), we are able to count only visits from non-staff computers. Second, we designed the new site to minimize the navigation needed to get to the most popular information. For example, we knew our "library hours" page was popular, but previously it took three "clicks" to get to that information. Now, it's on our homepage and requires only one "click." For 2010, we should get a better picture of the growing use of our website.

A second digital project that was completed this year was the launch of the Exhibio digital signage system. Two large monitors were installed, one in the Myrtle and Hazel Hansen Teen Library Center, and the other above the first floor book drop. Using Photoshop software, I create promotional "slides" for library events and announcements and these play on a continuous loop. We haven't given up on our traditional paper signs and fliers—yet—but instead are taking advantage of the variety of ways our customers seek information.

YOUTH SERVICES

KARIN MENZER, MANAGER

Teen Services

The highlight of the year was the opening of the Myrtle and Hazel Hansen Teen Library Center. The new teen center features 12 computers, comfortable seating, café style tables and a new book displayer. A hallmark of the space is a spiral staircase leading to the future Maas Teen Learning Center. A dedicated group of teens assisted the architect and the staff in planning the area. They helped select the design, colors and furnishings, to produce a visually appealing, yet practical, space. Approximately 100 people attended the dedication on Sunday, Nov. 22, including many teens excited to use their new area. A bequest from sisters Myrtle and Hazel Hansen funded the project.

Library service to teens was also emphasized during a staff in-service training session in April. Staff members received information on the "40 Developmental Assets" created by the Search Institute. These help young people grow up healthy, caring and responsible. This training complemented the Healthy Communities—Healthy Youth for Sheboygan County initiative. Additional information on applying the 40 assets approach to library service and other information and guidance on working with teens was offered by consultant Kimberly Bolan. Bolan was also involved in the planning of the teen center.

The Acuity Cool Picks teen summer reading program again surpassed previous years, with 799 participants and more than 5,000 book reports submitted. During June, July and August, teens checked out 10,643 books, an increase of 21 percent over 2008. We're very thankful for Acuity's continued support of this highly successful teen program.

Among the most popular teen events in 2009 was a chess tournament, which drew 30 players, and a showing of the movie "Twilight" based on the extremely popular book series. Video gaming tournaments also attracted many players.

Teen volunteers were integral to many projects this year, including assisting with the Acuity Cool Picks program, serving on the teen space planning committee and the Teen Advisory Group. They also helped move books during the 2nd floor wall repair project, hauled books for the Friends of Mead Public Library book sale and did shelf-reading throughout the building.

Children's Services

Highlights for the Landwehr Children's Library Center included several new computer services, and a summer outreach program funded by VISTA. Four new AWE Early Literacy Stations replaced aging computers from the Gates Foundation grant. Funding sources for these computers included the Mead Public Library Foundation and a gift in memory of Carol M. Mather. The AWE Early Literacy Stations include 45 learning games for ages 2 – 10 and can be played in either English or Spanish.

Four additional Groovix Internet stations replaced the outdated Apple computers. This change made it possible for parents with young children to use Internet services on the third floor and also supervise their children. A further improvement was the addition of two laptop computers for parents to use in the children's area.

The Wisconsin Department of Public Instruction offered libraries and other educational institutions an opportunity to have VISTA associates, many free of cost, for literacy projects for eight weeks during the summer of 2009. Mead Public Library was fortunate to have three cost-free VISTA associates to perform summer library program outreach. The goal of

the outreach project was to allow children who can't get to Mead Public Library to participate in the summer library program. Studies show that children who read during the summer maintain literacy skills and are better able to resume their studies in the fall. The VISTA associates visited Sheboygan Area School District playground sites around the city as well as the Boys and Girls Club, registering children and teens for the library reading programs and presenting literature programs and activities. Twenty teens and 207 children participated in the library summer reading programs at outreach sites. The VISTA associates presented 56 literature programs at the various playground sites with a total attendance of 1,447.

"Be Creative @ Your Library" was the theme of the summer library program in 2009. A total of 2,130 children participated at the library. Thanks to the Friends of Mead Public Library and Thrivent Financial, children again received a free book for reading or, for young children, being read to for five hours. This year children who read for 20 hours received an "Outstanding Reader" ribbon, which was very popular.

The most successful program of 2009 was the April appearance of the 501st Legion and the Rebel Legion Star Wars costuming organizations. Children were thrilled to meet their favorite Star Wars characters and have their pictures taken with them. Attendance for the program was 444 people, including some equally thrilled parents.

Other popular events included a "Fancy Nancy Tea Party" based on the popular picture book character, performances by singer Tom Pease and a show featuring the Reed Marionettes. Local butterfly expert Mary Thone appeared at a butterfly craft event and distributed monarch caterpillars to the children. Several remained at the library in a clear caterpillar tent, so that children could enjoy watching them grow and change forms. The caterpillars competed with the library's resident gerbils for attention from youngsters for the rest of the summer. The butterflies were released after hatching.

Statistics in 2009 show an increase in both children's and teen circulation as well as increases in program attendance, service desk requests and in-house computer usage. It was indeed a busy year. Thank you to the youth services staff members for keeping up with the hectic pace and the many changes this year brought us.

MEAD PUBLIC LIBRARY FOUNDATION

SHARON WINKLE, SECRETARY

The Mead Public Library Foundation, Inc. celebrated its 20th anniversary during 2009. It is a 501(c)(3) organization that is dedicated to providing financial support to Mead Public Library. Its mission is "To benefit the community by raising, managing, and distributing funds to enhance the services, collections, and facilities of the Library and to increase public awareness of the Library's needs and services." Generous contributions to the Foundation supplement, but do not replace, public funding. Contributions may be specifically designated and are not to be used for basic operating expenses of the Library.

For example, during 2009 the Foundation contributed to the library income from investment of the major gift of Dr. Jerome M. Maas. This was used for construction of a spiral staircase connecting the Myrtle and Hazel Hansen Teen Library Center on the second floor with the planned Dr. Jerome M. Maas Teen Learning Center on the third floor. Phase one of the Maas Teen Learning Center is scheduled for completion in spring 2010. Income from investment of the Maas bequest also funded architectural and consultant services for the new teen spaces at the library.

The Renaissance Society is comprised of important patrons of the Endowment Fund. A successful membership event was held on Dec. 11. This Renaissance Yuletide Gala featured the Great Tree in the Quiet Study Room with catering services contributed by Library Board President and Foundation Director Bernard Markevitch with the help of the Friends of Mead Public Library.

In 2009, seven new members joined the Renaissance Society and six achieved a higher cumulative recognition category. One of the new memberships is in honor of the significant planned gift received from the estate of Dr. Roy Gordon Arnold Mersch. Thank you to these and all members for our continued success! The Renaissance Society now has three members recognized as "Patron" for cumulative gifts of \$25,000 and beyond.

For the fourth year, the ACUITY Charitable Foundation, Inc. sponsored the Cool Picks reading program targeted to young adult reading development and retention. Approximately 800 local teens registered for the program. The Foundation Board of Directors is pleased to play a role in developing lifelong readers and learners!

The Foundation continues to oversee the investment, management and distribution of its operating, investment, and income accounts. Near the end of the year, the Foundation directors learned that the investments are recovering well following the challenge of the unfavorable global economic environment. The directors strive to assure that the Foundation investments benefit from active management of the monies for which the Board is responsible

At the end of 2009, the Operating Account had a balance of \$152,320. These monies include funds for basic operating expenses of the Foundation and funds given for designated purposes. The designated funds totaled \$75,855.

Many who have appreciated the library over the years generously donate monies to the Endowment Fund. The balance of the Endowment Fund at the end of 2009 was \$743,815. The Directors continue to ensure only the earnings from the investment of the monies are used for furtherance of the Foundation's mission. The Endowment Income Fund balance at the end of 2009 was \$12,965. This is the fund that the Foundation drew upon for its financial sponsorship of the 2009 Sheboygan Reads program. It featured "The Green Steed" by area resident Betsy Jones Michael. The Foundation has committed to its financial sponsorship of the Sheboygan Reads program in 2011.

A number of years ago, a restricted gift from the estate of Dr. Jerome M. Maas established the Maas Endowment Fund. Dr. Maas requested the earnings from the investment of his gift be used to fund the expansion of Youth Services. The balance of this fund at the end of 2009 was \$952,780. The income balance at the end of 2009 totaled \$2,800 due to the uses of these funds discussed earlier in this report.

Nancy Z. Schreiber, longtime Foundation director and chair of the Endowment Fund Committee, retired from the Board at year-end. Linda Bosman, 2009 President, retired near year-end as well. Sandra Mai resigned earlier in the year for personal reasons. Alan Goldman was elected as a director near mid-year and Eleanor Jung was elected to a term starting in January 2010. We appreciate the dedication and contributions of all directors—retiring and newly elected—to the Foundation in support of the Library.

Directors and officers of the Foundation Board for 2009 were Linda Bosman (President), Sheri Murphy (Vice-President), Konrad Testwuide (Treasurer), Eldon L. Bohrofen (Assistant Treasurer), Sharon L. Winkle (Secretary), James Cape, Alan Goldman, Barbara Gruber, William H. Holbrook, Jon Keckonen, Barbara Knauf, Pat Mahlendorf, Sandra Mai, Bernard Markevitch, Maeve Quinn, and Nancy Z. Schreiber.

FRIENDS OF MEAD PUBLIC LIBRARY

AUDREY KRUGER, VICE PRESIDENT

The Friends of Mead Public Library (FMPL) is an organization dedicated to providing volunteer service and financial support to the library. Membership is open to anyone interested in supporting the goals and services of the library. Volunteers for projects and activities are recruited from the general membership which currently is 240. We always look for new members and welcome them warmly.

At the group's annual meeting in April, the FMPL elected one new board member, Delores Panzer. Continuing board members re-elected were: Judy Biederwolf, Darlene Kolb, Nancy Lewis, Sharon Quicker, and Sarah Stoll.

Following a short business meeting, the Friends were recognized by Mead Public Library Board President Bernie Markevitch for their support of the library. A ceremony followed, dedicating the four new sculptures, three located outside the building and one in the foyer. The artworks were given as gifts or purchased with gift funds. Dr. Christopher Graf, who donated two of the sculptures, was honored, and Nancy Metz White, the "Helping Hands" sculptor, spoke briefly.

The Friends were again involved in several fund-raising projects this year. The annual Summer Book Sale was held July 16-18. It proved to be very profitable. The end-of-the-year sale was held on Nov. 20-21 and again, was well-attended and supported.

The "Dinner with Friends" event was held on Nov. 14. This year the theme was "The Great Wisconsin Harvest Dinner." The theme was carried out in décor and food. Bernie Markevitch, our resident "chef," prepared a delightful menu with food representative of Wisconsin. The Friends provided servers and helpers. The profit from the dinner, more than \$1,200, will be used to support various projects at Mead Library.

Our final fund-raiser was supplying help to serve the refreshments at the Renaissance Society's Holiday Gala. Again, Bernie Markevitch provided tasty appetizers and the Friends acted as hostesses. This year, board member Nancy Stephani organized a group of young people to help with bringing the food and other items from Grace Church to the library. Their help was much appreciated.

The Gift of Reading project donated \$2,400 to the Summer Reading Club. That enabled 950 children, who read for at least five hours, to take home a book to keep. This amount keeps growing each year. The Friends Board also agreed to donate \$1,000 to the Acuity Cool Picks teen reading program, and the ReadFest adult reading program.

Books were purchased as memorials to Robert Dumovich, husband of Laura Dumovich; Ervin Panzer, husband of Delores Panzer; Daniel Graser, son of a former board member; and Darlene MacDonald, a former board member.

In April, during National Library Week, the Friends gave a small appreciation token to each staff member at Mead. Donna Mae Ringel coordinated this project.

The Friends supported Mead Library's "Sheboygan Reads" program, in 2009 featuring author Betsy Jones Michael and her memoir "The Green Steed." The Friends were able to sell copies of her book. Due to Betsy's donation of 300 books, the entire purchase price went to the Friends.

In November, the Friends board voted to help fund programming for Youth Services and Adult Services with a donation of \$5,000. The group also donated \$250 to the "Toybrary" in the Henrietta A. Landwehr Children's Library Center.

Friends board members also enjoyed several social events during the year. In August we enjoyed sandwiches after the board meeting. In October, Mead Library provided a light brunch at our meeting in honor of Friends of Libraries Week. The December board meeting was held at the home of the president, Pat Mahlendorf, with a lovely luncheon served by Pat.

MEAD PUBLIC LIBRARY - 2009 FINANCIAL REPORT

GENERAL OPERATIONS 255 FUND

Fund Balance December 31, 2009

2008 GENERAL OPERATIONS FUND BALANCE

Unreserved Fund Balance	52 410.88	
Personal Services Reserve	160 500.00	
Encumbrances	22 697.54	
Retiree Health Insurance Reserve	16 018.85	
Working Capital	277 272.00	
Air Conditioning Unit Reserve	150 000.00	
Donations	40 031.03	
Accrued Interest	0.00	
General Liability	25 000.00	
Automation Project Reserve	116 799.16	
Total 2008 Fund Balance		860 729.46

2009 REVENUES

City Tax Appropriation	2 651 435.00	
Library Generated Revenue	112 846.36	
Interest	16 926.04	
Contributions	169 101.59	
ESLS - Sheboygan County	552 307.23	
ESLS - Ozaukee County	6 599.00	
Adj. County Reimbursement	37 342.40	
Fund Equity Applied	38 588.00	
LSTA - Grants	1 344.00	
ESLS - Contracts	49 750.00	
Total 2009 Revenues		3 636 239.62

TOTAL 2008 FUND BALANCE AND 2009 REVENUES

4 496 969.08

2009 EXPENSES

Personal Services	2 588 316.40	
Contractual Services	284 398.86	
Commodities	504 884.86	
MOE reduction	22 360.00	
Other Expenses	20 715.52	
Teen Centers Construction	153 806.14	
Information Technology Expense	57 536.44	
Total 2009 Expenses		-3 632 018.22

2009 GENERAL OPERATIONS FUND BALANCE

864 950.86

FUND BALANCE SUMMARY

2009 RESERVED ACCOUNTS

Automation Reserve	109 484.72	
Air Conditioning Unit Reserve	150 000.00	
Retiree Health Insurance Reserve	1 133.47	
Donations	49 112.66	
Personal Svcs Reserve	160 500.00	
Working Capital	76 397.00	
Future Capital	177 715.00	
Collection Enhancement Reserve	20 000.00	
STARR Contingency Fund	59 930.00	
Encumbrances	2 335.85	
General Liability Insurance Reserve	25 000.00	
Total Reserved Accounts		831 608.70

2009 UNRESERVED FUND BALANCE

33 342.16

MEAD PUBLIC LIBRARY - 2009 FINANCIAL REPORT

EVERHARD/FORRER 850 FUND

Fund Balance December 31, 2009

2008 EVERHARD/FORRER FUND BALANCE SUMMARY

Invested in State Pool	1 140 717.00	
Local Balance	23 384.77	
Accounts Receivable	4 240.67	
Accrued Interest	26.62	
Accounts Payable	-498.50	
Deferred Expense	470.00	
Total 2008 Fund Balance		1 168 340.56

2009 REVENUES

Interest on Local Balance	1.76	
Interest on Investments	5 448.40	
Book Bag sales	105.00	
Donations	34 934.92	
Total 2008 Revenues		40 490.08

TOTAL 2008 FUND BALANCE AND 2009 REVENUES **1 208 830.64**

2009 EXPENSES & TRANSFERS

Programs	9 111.63	
Inservice/Training/Travel	2 273.70	
Contracted Services	37 722.71	
Transfers to Operational Funds	75 170.00	
Visually Impaired Project	2 780.07	
TOTAL 2009 EXPENSES AND TRANSFERS		-127 058.11

2009 EVERHARD/FORRER FUND BALANCE **1 081 772.53**

FUND BALANCE SUMMARY

Invested in State Government Pool	1 146 165.40	
Accounts Payable	-1 020.75	
Local Balance	-63 372.12	

2009 EVERHARD/FORRER FUND BALANCE **1 081 772.53**

INVESTMENT SUMMARY

Bequests Principal	1 020 733.98	
12/31/2008 Interest and Donations Invested	61 038.55	

TOTAL INVESTED **1 081 772.53**

MEAD PUBLIC LIBRARY - 2009 FINANCIAL REPORT

GENERAL OPERATIONS 255 FUND

Fund Balance December 31, 2009

SICK LEAVE PAYABLE RESERVE ACCOUNT 216530

<u>2008 BALANCE</u>		304 033.42
<u>2009 REVENUES</u>		
	0.00	<u>0.00</u>
<u>TOTAL 2008 BALANCE AND 2009 REVENUES</u>		304 033.42
<u>2009 EXPENSES</u>		
2009	0.00	<u>0.00</u>
<u>2009 SICK LEAVE PAYABLE RESERVE ACCOUNT BALANCE</u>		<u><u>304 033.42</u></u>

VACATION PAYABLE RESERVE ACCOUNT 216510

<u>20087 BALANCE</u>		155 199.69
<u>2009 REVENUES</u>		
	0.00	<u>0.00</u>
<u>TOTAL 2008 BALANCE AND 2009 REVENUES</u>		155 199.69
<u>2009 EXPENSES</u>		
2009	0.00	<u>0.00</u>
<u>2009 VACATION PAYABLE RESERVE ACCOUNT BALANCE</u>		<u><u>155 199.69</u></u>

MEAD PUBLIC LIBRARY - 2009 FINANCIAL REPORT

GENERAL OPERATIONS 255 FUND

Fund Balance December 31, 2009

AUTOMATION PROJECT ACCOUNT 10081

<u>2008 BALANCE</u>		116 799.16
<u>2009 REVENUES</u>		
2009 Appropriations	0.00	
		<u>50 222.00</u>
<u>TOTAL 2007 BALANCE AND 2008 REVENUES</u>		167 021.16
<u>2009 EXPENSES</u>		
2009 Purchases	57 536.44	<u>-57 536.44</u>
<u>2009 AUTOMATION PROJECT FUND BALANCE</u>		<u><u>109 484.72</u></u>

TEEN CENTERS CONSTRUCTION PROJECTS

<u>2008 BALANCE</u>		0.00
<u>2009 REVENUES</u>		
2009 Contributions	130 663.00	
2009 Transfers	12 660.00	
2009 Budget expense	10 483.14	
		<u>153 806.14</u>
<u>TOTAL 2008 BALANCE AND 2009 REVENUES</u>		153 806.14
<u>2009 EXPENSES</u>		
2009 Expenditures	153 806.14	<u>-153 806.14</u>
<u>2009 TEEN CENTERS PROJECTS FUND BALANCE</u>		<u><u>0.00</u></u>

MEAD PUBLIC LIBRARY - 2009 FINANCIAL REPORT

GENERAL OPERATIONS 255 FUND

Fund Balance December 31, 2009

AIR CONDITIONING UNIT RESERVE

2008 BALANCE 150 000.00

2009 REVENUES

2009 0.00
0.00

TOTAL 2008 BALANCE AND 2009 REVENUES 150 000.00

2009 EXPENSES

0.00
0.00

AIR CONDITIONING UNIT RESERVE 150 000.00

GENERAL LIABILITY INSURANCE RESERVE FUND 247700

2008 BALANCE 25 000.00

2009 REVENUES

2009 0.00
0.00

TOTAL 2008 BALANCE AND 2009 REVENUES 25 000.00

2009 EXPENSES

2009 0.00
0.00

2009 GENERAL LIABILITY RESERVE BALANCE 25 000.00

MEAD PUBLIC LIBRARY - 2009 FINANCIAL REPORT

GENERAL OPERATIONS 255 FUND

Fund Balance December 31, 2009

PERSONAL SERVICES RESERVE (Pension Liability)

<u>2008 BALANCE</u>		160 500.00
<u>2009 REVENUES</u>		
2009	32 088.00	<u>32 088.00</u>
<u>TOTAL 2008 BALANCE AND 2009 REVENUES</u>		192 588.00
<u>2009 EXPENSES</u>		
2009	32 088.00	<u>-32 088.00</u>
<u>2009 PERSONAL SERVICES RESERVE</u>		<u>160 500.00</u>

DONATIONS TO 255 OPERATIONS ACCOUNTS

<u>2008 BALANCE</u>		40 031.03
<u>2009 REVENUES</u>		
2009	33 268.59	<u>33 268.59</u>
<u>TOTAL 2008 BALANCE AND 2009 REVENUES</u>		73 299.62
<u>2009 EXPENSES</u>		
2009 transfers to 850	0.00	
2009 Expenses	24 186.96	<u>-24 186.96</u>
<u>2009 DONATIONS TO 255 OPERATIONS ACCOUNTS</u>		<u>49 112.66</u>

MEAD PUBLIC LIBRARY - 2009 FINANCIAL REPORT

GENERAL OPERATIONS 255 FUND

Fund Balance December 31, 2009

UNRESERVED FUND BALANCE/WORKING CAPITAL FUND

<u>2008 BALANCE</u>		277 272.00
<u>2009 REVENUES</u>		<u>25 000.00</u>
<u>TOTAL 2008 BALANCE AND 2009 REVENUES</u>		302 272.00
<u>2009 EXPENSES</u>		
Transfer to FUTURE CAPITAL	200 000.00	-200 000.00
2009 transfers to Operations	25 875.00	<u>-25 875.00</u>
<u>2009 WORKING CAPITAL FUND</u>		<u>76 397.00</u>

FUTURE CAPITAL FUND

<u>2008 BALANCE</u>		0.00
<u>2009 TRANSFER</u>		<u>200 000.00</u>
<u>TOTAL 2008 BALANCE AND 2009 REVENUES</u>		200 000.00
<u>2009 EXPENSES</u>		
2009 transfers to Operations	22 285.00	<u>-22 285.00</u>
<u>2009 WORKING CAPITAL FUND</u>		<u>177 715.00</u>

MEAD PUBLIC LIBRARY - 2009 FINANCIAL REPORT

GENERAL OPERATIONS 255 FUND

Fund Balance December 31, 2009

RETIREE HEALTH INSURANCE RESERVE

2008 BALANCE 16 018.00

2009 REVENUES

2009 46 000.00
46 000.00

TOTAL 2008 BALANCE AND 2009 REVENUES 62 018.00

2009 EXPENSES

60 884.53
60 884.53

RETIREE HEALTH INSURANCE RESERVE 1 133.47

COLLECTION ENHANCEMENT RESERVE

2008 BALANCE 0.00

2009 REVENUES

2009 20 000.00
20 000.00

TOTAL 2008 BALANCE AND 2009 REVENUES 20 000.00

2009 EXPENSES

0.00
0.00

COLLECTION ENHANCEMENT RESERVE 20 000.00

MEAD PUBLIC LIBRARY - 2009 FINANCIAL REPORT

GENERAL OPERATIONS 255 FUND

Fund Balance December 31, 2009

STARR CONTINGENCY FUND

2008 BALANCE 0.00

2009 REVENUES

2009 59 930.00
59 930.00

TOTAL 2008 BALANCE AND 2009 REVENUES 59 930.00

2009 EXPENSES

0.00
0.00

STARR CONTINGENCY FUND 59 930.00

LSTA 08-159 DIGITIZATION PROJECT

2008 BALANCE -5 997.96

2009 REVENUES

2009 5 978.00
5 978.00

TOTAL 2008 BALANCE AND 2009 REVENUES -19.96

2009 EXPENSES

0.00
0.00

LSTA 08-159 DIGITIZATION PROJECT -19.96



Annual 2009

Circulation, Service, Collection Statistics

710 N. 8 Street, Sheboygan, Wisconsin 53081-4563

Days open last year: <u>334</u>	Hrs. open last year: <u>3016</u>	Sundays open last year: <u>27</u>
Days open this year: <u>328</u>	Hrs. open this year: <u>2959</u>	Sundays open this year: <u>28</u>
No. visits last year: <u>336090</u>	Hourly visits last year: <u>111.4</u>	
No. visits this year: <u>358267</u>	Hourly visits this year: <u>121.1</u>	Hourly visits this year: <u>+ 8.7%</u>

- Closed on Tues. & Thurs. at 5:00 p.m. in June, July & August in 2008 & 2009.
- Closed on Sat. at 1:00 p.m. in June, July & August in 2008 & 2009.
- Due to inclement weather: Wednesday February 6, 2008 Library closed at 3:00 p.m.; Thursday February 14, 2008 Library closed at 5:00 p.m.; Sunday February 17, 2008 Library remained closed; Tuesday December 9, 2008 Library closed at 4:00 p.m.; Friday December 19, 2008 Library closed at 4:00 p.m.
- Library closed at 1:00 p.m. Thursday, April 30, 2009 - Staff Institute Day.
- Library closed Monday - Saturday, August 10 - 15, 2009 - Staff unpaid furlough.
- Due to inclement weather: Wednesday December 9, 2009 Library closed at 5:00 p.m.

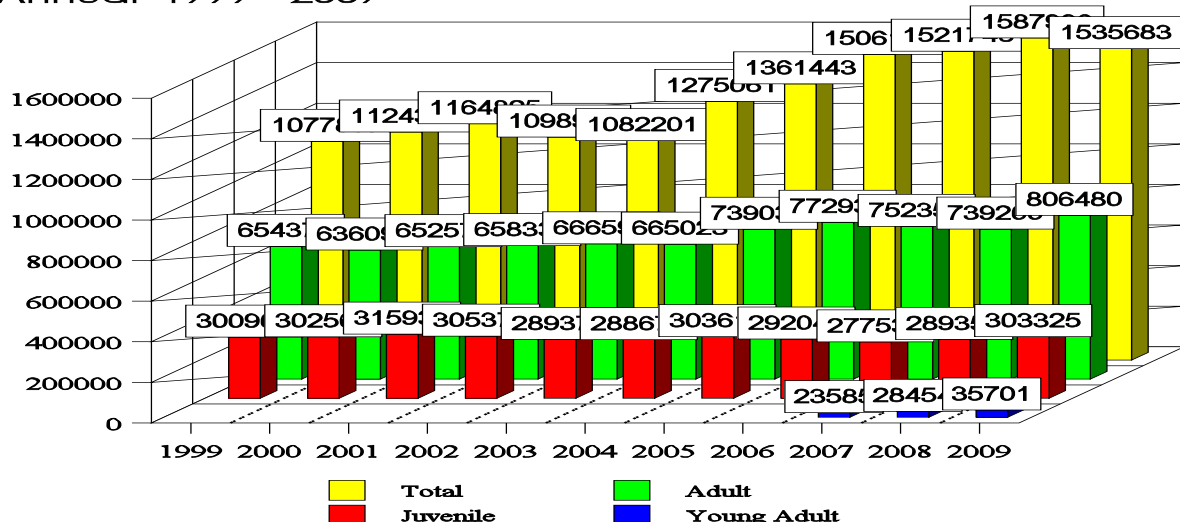
	Adult		Young Adult		Juvenile		TOTAL	
	Last Year	This Year	Last Year	This Year	Last Year	This Year	Last Year	This Year
Books-Fiction	152415	163102	24364	29939	128237	132140	305016	325181
Books-Non Fic	144119	158085	3790	3820	80898	82231	228807	244136
Reference Books	14838	15157			250	173	15088	15330
CDROMs	94	55			1935	1305	2029	1360
Microfilm	4326	4540					4326	4540
Periodicals	58892	57355			2492	2291	61384	59646
Music/Educational (Tapes & CDs)	46166	52746			4842	5939	51008	58685
Audiobooks (Tapes & CDs)	21910	23199	300	388	3152	2863	25362	26450
Videocassettes/DVDs	199071	231307			54693	58727	253764	290034
Dorothy E. Werner Database Collection							5519	6935
Library Web Page							525460	383242
Computer Public Workstations	542	--			7703	8181	8245	8181
Internet Public Workstations	83848	80322	--	1554	4625	8882	88473	90758
Electronic Use (Other than Werner Database and Workstations)	12970	19533					12970	19533
Ebooks	--	42					--	42
Laptops	--	1027					--	1027
Other	9	10			530	593	539	603
TOTALS	739200	806480	28454	35701	289357	303325	1587990	1535683
+ or -		+ 67280		+ 7247		+ 13968		-52307
%		+ 9.1%		+ 25.5%		+ 4.8%		-3.3%
Hourly Average	245.1	272.6	9.4	12.1	95.9	102.5	526.5	519.0
Hourly %		+ 11.2%		+ 28.7%		+ 6.9%		-1.4%

Note: There were a total of 30,342 on-line renewals in 2008. Since the migration to Polaris in mid-October 2008 statistics include website and in-house renewals; there were a total of 62,182 renewals in 2009.
 Adult Services stand-alone computers (2) were discarded and replaced with Groovix computers in May 2008.
 As of late March 2009 the Library Web Page statistics no longer include any initiated from Mead Public Library staff workstations computers.
 Adult Ebooks and Laptops statistics began November 2009. Young Adult Internet Public Workstations statistics began November 2009.

Registration (Includes all customers registered in EasiCat)

	City	All Others	Total
Last Year:	38607	111011	149618
This Year:	39240	105032	144272

Annual 1999 - 2009



Note: Library Web Page statistics began April 1997. December 2001 Web Page statistics lost at year-end change-over. Web Page statistics have been unavailable since July 2002 through July 15, 2003 due web server upgrade. Web Page statistics resumed July 16, 2003. As of late March 2009 the Library Web Page statistics no longer include any initiated from Mead Public Library staff workstations computers.

Circulation

	Adult		Young Adult		Juvenile		TOTAL	
	Last Year	This Year	Last Year	This Year	Last Year	This Year	Last Year	This Year
Books - Fiction	144312	154071	20261	26406	112670	117588	277243	298065
Books - Non Fiction	114544	127710	3790	3820	63775	66230	182109	197760
Reference Books								
CDROMs	94	55			1935	1305	2029	1360
Periodicals	25052	24837			2021	1952	27073	26789
Music/Educational (Tapes & CDs)	46166	52746			4842	5939	51008	58685
Audiobooks (Tapes & CDs)	21910	23199	300	388	3152	2863	25362	26450
Videocassettes/DVDs	199071	231307			54693	58727	253764	290034
Werner Database Collection (Home access)							1243	2913
Ebooks	--	42					--	42
Other	9	10			530	593	539	603
TOTALS	551158	613977	24351	30614	243618	255197	820370	902701
+ or -		+ 62819		+ 6263		+ 11579		+ 82331
%		+ 11.4%		+ 25.7%		+ 4.8%		+ 10.0%
Hourly Average	182.7	207.5	8.1	10.4	80.8	86.2	272.0	305.1
Hourly %		+ 13.6%		+ 28.4%		+ 6.7%		+ 12.2%

Note: There were a total of 30,342 on-line renewals in 2008. Since the migration to Polaris in mid-October 2008 statistics include website and in-house renewals; there were a total of 62,182 renewals in 2009.
Adult Ebooks statistics began November 2009.

% of Circulation by Patron Type

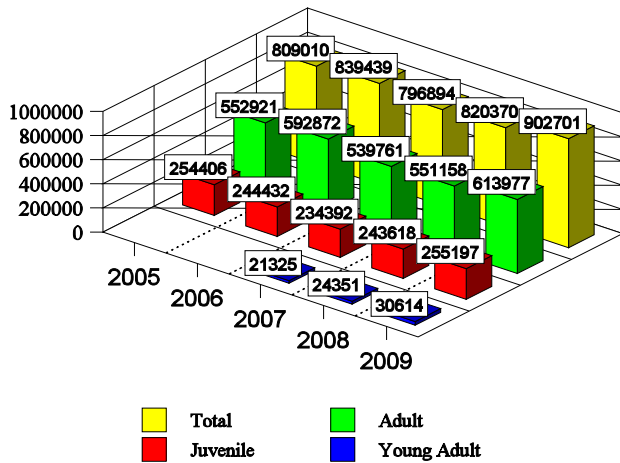
	Adult	Young Adult	Juvenile	Staff	ILL	Estab-lishments	Homebound	Deposit Collection
Last Year:	76.1	7.4	12.9	2.3	0.5	0.3	0.1	0.5
This Year:	77.0	6.8	12.6	2.2	0.5	0.4	0.1	0.4

In-house Usage

	Adult		Young Adult		Juvenile		TOTAL	
	Last Year	This Year	Last Year	This Year	Last Year	This Year	Last Year	This Year
Books-Fiction	8103	9031	4103	3533	15567	14552	27773	27116
Books-Non Fic	29575	30375			17123	16001	46698	46376
Reference Books	14838	15157			250	173	15088	15330
CDROMs								
Microfilm	4326	4540					4326	4540
Periodicals	33840	32518			471	339	34311	32857
Werner Database Collection (In-house access)							4276	4022
Library Web Page							525460	383242
Computer Public Workstations	542	--			7703	8181	8245	8181
Internet Public Workstations	83848	80322	--	1554	4625	8882	88473	90758
Electronic Use (Other than Werner Database and Workstations)	12970	19533					12970	19533
Laptops	--	1027					--	1027
Other								
TOTALS	188042	192503	4103	5087	45739	48128	767620	632982
+ or -		+ 4461		+ 984		+ 2389		-134638
%		+ 2.4%		+ 24.0%		+ 5.2%		-17.5%
Hourly Average	62.4	65.1	1.4	1.7	15.2	16.3	254.5	213.9
Hourly %		+ 4.3%		+ 21.4%		+ 7.2%		-16.0%

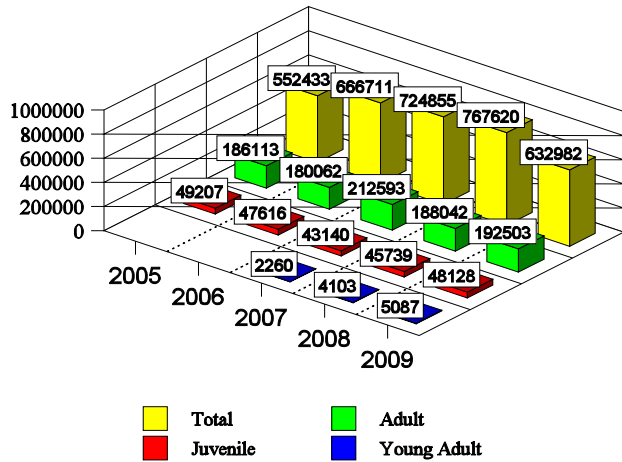
Note: Adult Services stand-alone computers(2) were discarded and replaced with Groovix computers in May 2008.
As of late March 2009 the Library Web Page statistics no longer include any initiated from Mead Public Library staff workstations computers.
Adult Laptops statistics began November 2009.
Young Adult Internet Public Workstations statistics began November 2009.

Circulation 2005 - 2009



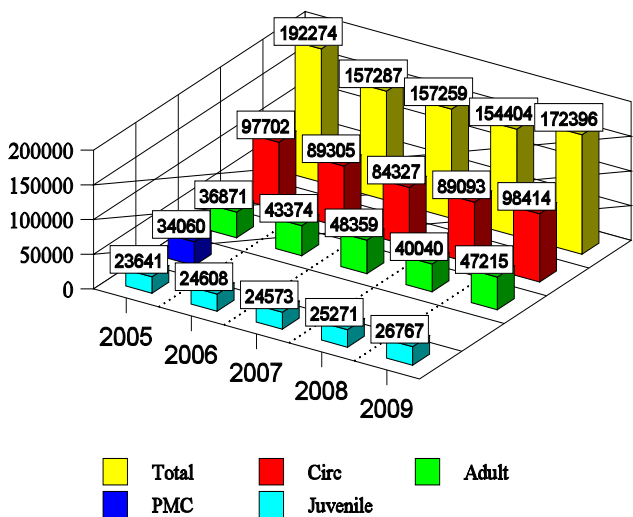
Note: Adult Ebooks Circulation statistics began November 2009.

In-house Usage 2005 - 2009



Note: Late March 2009 Library Web Page usage statistics no longer include any initiated from Mead Public Library staff workstations computers. November 2009 Adult Laptops and Young Adult Internet Public Workstations statistics began.

Service 2005 - 2009



Note: January 2006, Popular Materials Center Department has been integrated with the Adult Services Department.

2005

- Mollie Eckardt creates/executes/donates Commedia dell'Arte mural.
- Friday Library hours restored: 9:00 a.m. - 5:00 p.m.
- Four microfilm readers and two new printers added to second floor Information Services area funded by the Robert J. Eck bequest.
- Plaque honoring the Friends of Mead Public Library contributions to the Library installed on first floor.
- Additional Online Book Clubs offered: Mystery, Romance, Horror, Science Fiction, and Pre-Publication.
- Children's Poetry Workshop Series provided with donation in memory of Olivia Anderson.
- Aurora Clinic pediatricians select, purchase, donate 13 books via grant from Aurora Health Foundation.
- "Sheboygan Reads" program sponsored by The Sheboygan Press and Mead, kicked off with "The Breakdown Lane" and visit of author Jacquelyn Mitchard.
- Author, Kris Radish moderates two discussion opportunities for "The Breakdown Lane".
- Dr. Jerome M. Maas bequests \$1 Million as an endowment via MPL Foundation to enhance youth services, facilities and collection.
- Online newsletters offered by BookNews as new service.
- Short listed books for The International IMPAC Dublin Literary Award purchased through donation from family of Mary Jane Donohue in her memory.
- Checkout system changed to self service.
- Friends of Mead Public Library purchase two Telesensory video magnifying devices for customers with visual impairments use.
- Grant received from Wisconsin Humanities Council and the National Endowment for the Humanities for partial funding of "A More Perfect Union: The Common Defense" reading series.
- E-mail notification service offered for reserved items.

2006

- John Michael Kohler Arts Center co-hosts "Collect, Classify, and Catalog" book discussion series.
- Live Homework Help, free online tutoring program launched at Mead.
- Teen Library Center relocated to second floor.
- All foreign language books moved to first floor.
- Nine Mead staff retire representing over 232 years of experience at Mead Library.
- AskAway online enhanced 24/7 reference service replaces "Ask Wisconsin Librarians".
- Federal Libraries & Technology grant places local history documents online.
- Federal Library Services & Technology Act grant provides three wheeled walkers and new wheelchair.
- Mead Library marks 5th Anniversary of the Dedication of Fela & Anselm Warschau Room.
- New online service offers search of more than 1.3 billion items from more than 10,000 libraries.

2007

- Mollie Morning Star signs the Commedia dell'Arte mural and commemorative plaque is installed.
- Mead Library successful again in obtaining grant for 15 "We the People" books.
- Mead receives generous bequest from the estate of Hazel Hansen.
- Mead joins in the first celebration of Teen Tech Week.
- Purchase of items featuring the performing arts made possible through the proceeds from "Dinner with the Friends" and matching funds from the Friends treasury.
- Beginning October Sunday library hours resumed.
- "Sheboygan Reads" program co-sponsored by the Sheboygan Press, John Michael Kohler Arts Center and funded by the MPL Foundation features Wisconsin author Michael Perry - "Population 485: Meeting Your Neighbors One Siren at a Time" and "Truck: A Love Story".
- Self-check system hits 1 million mark.
- Free wireless Internet access (WiFi) available at Mead.
- Expedited Reserve System begins.

2008

- Six workstations offering Internet plus Open Office and various database resources on a fee-based reservation basis available.
- Mead selected as site for Academy Evening - "Stem Cells 101: The Latest News, Our Future Challenges".
- Wisconsin Humanities Council with support from the National Endowment for the Humanities organize reading/discussion series "A More Perfect Union: Domestic Tranquility".
- Plaque in memory of Dr. Jerome M. Maas and Henrietta A. Landwehr dedicated.
- New format for adult audiobooks, MP3 CDs offered at Mead.
- Mead wins "Big Read" grant; "Fahrenheit 451" featured.
- Polaris, new library management software installed. "Go Live" October 17.
- Milestone of over 1.5 million items checked out on self-check units reached.

2009

- Reference USA available online.
- "Storm Rock" sculpture by Stephen J. Fischer, donated by Dr. Christopher Graf installed outside Mead Public Library.
- Mead hosts "Academy Evening" - "Alzheimer's and More: Halting the Progression of Neurological Diseases."
- Two new online resources available: Credo Reference and Mango.
- New Library Web Site now online.
- Construction work begins on Myrtle and Hazel Hansen Teen Library Center.
- "Storm Rock" "Helping Hands", "Font of Knowledge" and "The Knot" sculptures dedicated April 25.
- Sheboygan Reads 2009 "The Green Steed" featuring local author, Betsy Michael.
- Staff unpaid furlough Monday - Saturday August 10 - 15.
- Twelve new Internet-accessible computers added to Hansen Teen Library Center.
- Kindles and laptops available at Mead.
- Self-check hits 2 million items.
- Three VISTA Volunteers spend summer introducing library to children at Sheboygan playground sites.
- Drop-in computer help for beginners offered at Mead.
- Myrtle and Hazel Hansen Teen Library Center dedicated November 22.



Service

	Adult		Juvenile		Circ		TOTAL	
	Last Year	This Year	Last Year	This Year	Last Year	This Year	Last Year	This Year
Reference	29590	30387	6835	6778			36425	37165
Other Requests	10450	16828	18436	19989	89093	98414	117979	135231
TOTALS	40040	47215	25271	26767	89093	98414	154404	172396
+ or -		+ 7175		+ 1496		+ 9321		+ 17992
%		+ 17.9%		+ 5.9%		+ 10.5%		+ 11.7%
Hourly Average	13.3	16.0	8.4	9.1	29.5	33.3	51.2	58.3
Hourly %		+ 20.3%		+ 8.3%		+ 12.9%		+ 13.9%
Total Telecommunications*	9111	9290	2176	2368	5845	4215	17132	15873
Tax Questions*	234	372	0	0	795	412	1029	784
Internet*	2691	2568	343	387			3034	2955

*Included in Reference Service and Other Requests. Telecommunications consists of E-mail via Mead Website, AskAway E-mail and Telephone contact.

*Included in Reference Service (Adult) and Other Requests (Juv & Circ).

*Included in Reference.

	Adult		Juvenile		TOTAL	
	Last Year	This Year	Last Year	This Year	Last Year	This Year
Story Hours			162	165	162	165
Story Hours Attendance			4505	4519	4505	4519
Classes	1	9	161	156	162	165
Classes Attendance	7	124	3068	3074	3075	3198
Browsing Classes/Groups	38	22	157	190	195	212
Browsing Classes/Groups Attendance	571	355	1790	2128	2361	2483
Tours	0	0	7	16	7	16
Tours Attendance	0	0	121	329	121	329
Programs	74	128	89	163	163	291
Programs Attendance	1842	1167	3323	6440	5165	7607
Deposit Collection Sites	30	30			30	30
Deposit Collection Items	2024	1860			2024	1860
Homebound Patrons	183	121			183	121
Homebound Items	1037	655			1037	655

Photocopiers

Year 2009	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Total
2 nd Flr. - B/W	1252	2075	2144	2431	1867	1891	1456	1213	1664	1400	1608	1187	20188
3 rd Flr. - B/W	779	1251	1803	1132	759	929	942	533	689	1294	530	632	11273
Total	2031	3326	3947	3563	2626	2820	2398	1746	2353	2694	2138	1819	31461

Tax Information

Questions last year: 784

Questions this year: 784

State Forms shipment for tax year 2007: 31500

Federal Forms shipment for tax year 2007: 63495

State Forms shipment for tax year 2008: 28300

Federal Forms shipment for tax year 2008: 49456

Public Information

Number of projects last year:	473	Number produced last year:	127537
Number of projects this year:	456	Number produced this year:	122313

Information Technology

E-Mail/AskAway

Customers requesting service:	Adult		Juvenile		TOTAL	
	Last Year	This Year	Last Year	This Year	Last Year	This Year
	582	310	0	1	582	311

E-Resource Center Services *Members are only counted once even if they sign up for multiple book clubs.*

Dear Reader	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Total
Members	1079	1080	1069	1063	1056	1005	1026	1008	984	935	932	928	
E-mails	21580	21600	21380	21260	21120	20100	20520	20160	19680	18700	18640	18560	243300

Pathfinder	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Total
Pages Accessed							978	996	996	735	882	778	5365

Note: Pathfinder statistics began July 2009.

Interlibrary Loans Sent

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Total
Intersystem ILLs	507	454	365	415	415	463	347	252	524	453	287	185	4667
Intrasystem ILLs	10354	9415	10765	10302	5101	10287	10309	9283	9685	9966	9735	9934	115136
Total ILLs Sent	10861	9869	11130	10717	5516	10750	10656	9535	10209	10419	10022	10119	119803

MPL Web Site

Web Site Page Views last year: 525460 Average per day last year: 1435.68
 Web Site Page Views this year: 383242 Average per day this year: 1050.00



	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov	Dec	Total
Visits	*	*	18975	18253	15588	17272	18464	15060	16378	17766	17376	14317	169449
Page Views	48384	46332	33815	31185	26480	29753	30510	25072	27219	30454	29675	24363	383242
Unique Page Views	*	*	26464	24390	21153	23684	24498	20207	21491	22956	22758	18830	226431
Home Page	20112	8764	23028	21342	17650	19700	20582	16970	19462	22230	21277	16937	228054

*Visits and Unique Page Views statistics were not previously calculated.

Note: New statistical reporting for MPL Web Site began in March 2009. For comparison purposes, the Page Views corresponds to the previous monthly total statistic and the Home Page to the previous Home Page monthly statistic as formerly reported. The Unique Page Views and Visits were not previously reported.

Collections

	Adult		Young Adult		Juvenile		TOTAL	
	Last Year	This Year	Last Year	This Year	Last Year	This Year	Last Year	This Year
Books Added	11765	13286	1646	1247	4400	5920	17811	20453
Books Discarded	12295	15164	626	1327	8656	3392	21577	19883
Total Books	193074	191196	11123	11043	80677	83205	284874	285444
Web Sites Added	108	0					108	0
Web Sites Discarded	185	1					185	1
Total Web Sites	460	459					460	459
Pamphlets Added	113	69					113	69
Pamphlets Discarded	270	8					270	8
Total Pamphlets 8906	8906	8967					8906	8967
Magazines Added	4267	3932			528	554	4795	4486
Magazines Discarded	1225	8661			655	633	1880	9294
Total Magazines	24917	20188			1382	1303	26299	21491
CDROMs Added	0	1			24	18	24	19
CDROMs Discarded	17	16			310	16	327	32
Total CDROMs	65	50			857	859	922	909
Maps Added	0	0					0	0
Maps Discarded	0	0					0	0
Total Maps	1507	1507					1507	1507
Toys Added					6	12	6	12
Toys Discarded					6	8	6	8
Total Toys					48	52	48	52
CDs Added	2047	1508	20	103	274	257	2341	1868
CDs Discarded	234	179	1	6	20	24	255	209
Total CDs	11251	12580	117	214	1478	1711	12846	14505
Audiocassettes Added	0	0			2	0	2	0
Audiocassettes Discarded	1465	75			1031	273	2496	348
Total Audiocassettes	943	868			786	513	1729	1381
VC Added	37	29			22	17	59	46
VC Discarded	1677	65			703	322	2380	387
Total VC	4447	4411			2485	2180	6932	6591
DVDs Added	3072	2140			643	602	3715	2742
DVDs Discarded	603	501			192	173	795	674
Total DVDs	11458	13097			2547	2976	14005	16073
Miscellaneous Added*	0	0					0	0
Miscellaneous Discarded	0	0					0	0
Total Miscellaneous	18	18					18	18

* Miscellaneous Collection statistics consist of Canvas Book Bags (18) and Energy Meter (1).

Acquisitions

Materials added last year: 28974
 Materials added this year: 29695

Discards

Materials discarded last year: 30171
 Materials discarded this year: 30844

Mending

Books/Videos/Magazines mended last year: 3161
 Books/Videos/Magazines mended this year: 3452

Bindery

Books bound last year: 0
 Books bound this year: 0

2009 LIBRARY BOARD

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LIBRARY DIRECTOR AND SECRETARY

Ms. Sharon Winkle

¹resigned November 2009

²elected Vice President November 2009

³appointed to succeed Mrs. Marilyn Toepel January 2010